

Familyhood

PARENTHOOD

FATHERHOOD

MOTHERHOOD

CHILDHOOD

NEIGHBORHOOD

LIVELIHOOD

GOALS

Provide vulnerable families with access to high-quality services

Expand the use of evidence-informed approaches and best practices

Grow safety net systems and community-based capacity to support low-income families

Build adult and youth capacity through education, skill building, and coaching

Enhance TANF Modernization efforts with training, technical assistance, and tools



FOUNDATIONAL STRATEGIES

- Hope/Goal-Directed Strategies
- Family-Centered Coaching
- Human-Centered Design & Approach
- Peer Learning & Engagement

FOCUS AREAS

- Parenting
- Fatherhood
- Healthy Relationships
- Financial Literacy
- Coaching
- Leadership



Statewide Services

EQUIP SYSTEMS AND POPULATIONS

- Curriculum training
- Contract support
- Monitoring & performance management

EQUIP COMMUNITIES

- Curriculum management
- Program & participant tools
- Implementation supports

BUILD COLLABORATIONS & CAPACITY

- Community conversations
- Statewide training
- Cross project training
- Service integration & pathways
- Interagency engagement



Program Support & Infrastructure

LEADERSHIP

- Project & Partner Management
- Identification and Vetting of Opportunities

EQUIP & SUPPORT DHS

- TANF Modernization training, coaching, and infusion of evidence-based practices
- Training and technical assistance for AFS contractors

POLICY AND PRACTICE RESOURCES

- Model/curriculum development & fidelity
- Policy & practice tools

PERFORMANCE MANAGEMENT

- Data collection & management
- Research Advisory Group
- Rigorous studies
- Research & best practices

STRATEGIC COMMUNICATIONS

- Brand management
- Outreach supports
- ergo
- Meetings & logistics



Innovation Lab

START STRONG APPROACHES

- Family Expectations
- Transition to parenthood collaboration
- Parents Academy (Parents of children 0-3)

OPPORTUNITY-DRIVEN SOLUTIONS

- Wellspring for high-need populations
- Familyhood integration with other DHS and human service efforts

ALIGNED DHS CONTRACTS

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|--------------------------|--|------------------------|
| TANF Investment Strategy | Safe Families | Curriculum Entities |
| Fatherhood | System Contracts | Transportation |
| Youth Mentoring | Oklahoma Association of Youth Services | Interagency Agreements |
| Domestic Violence | | |

LEVERAGED DHS RESOURCES

- | | |
|-----------------------|---------------------|
| Be a Neighbor | TANF Coaches |
| Embedded Workers | Child Care |
| Caseload Distribution | Work Ready Oklahoma |

